

## **FOR IMMEDIATE RELEASE**

### **CONTACT:**

Mara LaVoice  
Vice President Sales & Marketing  
GreenTech Energy Services  
856-439-9400, x225  
[mara@greentechenergy.com](mailto:mara@greentechenergy.com)

### **Lights Hold the Key to Slashing Energy Prices in Plants and Warehouses**

Visit GreenTech Energy Services at Booth #4955

MAPLE SHADE, NJ (July 2010) – As packaging industry professionals seek information about sustainable packaging materials and energy-efficient machinery at the Pack Expo in Chicago on Oct. 31-Nov. 3, GreenTech Energy Services will be on hand to demonstrate ways to shave energy consumption and costs in the buildings that house that machinery. GreenTech, a lighting retrofit company that has completed projects for over 4,000 commercial buildings over the past 15 years, will be staffing Booth #4953, where visitors can view the latest in energy efficient lighting technologies for both indoor and outdoor applications.

Pack Expo attendees, who will gather in Chicago to view new machinery, materials, containers, and all other components needed to deliver a product to a retailers' shelves, will also discover all the reasons to upgrade the lighting that shines on that material and machinery. A lighting retrofit not only cuts energy bills by up to 50%, but also improves lighting quality, enhancing the work environment, increasing employee safety, and allowing for better quality control. And the emissions that can be reduced by a lighting retrofit are significant. Simply replacing outdated metal halide and T12 fluorescent lights throughout a plant or warehouse can have an impact on the environment equivalent to removing 50 cars from the road or planting 80 acres of trees.

"In addition, most of these projects have a relatively quick payment period," says Mara LaVoice, Vice President of Sales and Marketing for GreenTech. "For example, a lighting solution we provided Staples at its Hanover, MD warehouse cost \$184,052, but the total energy and operational savings came to \$100,136, providing a payback period of only 1 ½ years. We are looking forward to demonstrating this to the attendees at Pack Expo."

GreenTech Energy Services is an innovative Energy Services Company (ESCO) that provides its customers with cost-effective energy reduction solutions. GreenTech has designed, engineered and installed energy-efficient retrofits in over 4,000 commercial buildings. Serving customers on a national level, GreenTech

provides their customers with a host of comprehensive energy service solutions from its east and west coast offices.